

fresh.

content package

brand board

instagram posts

instagram stories

story highlights

additional media of choice

brand board

PRIMARY LOGO

fresh.

SECONDARY LOGO

fresh.

LOGO MARK



COLOR PALETTE

2F4157

F4EFEB

C6DE84

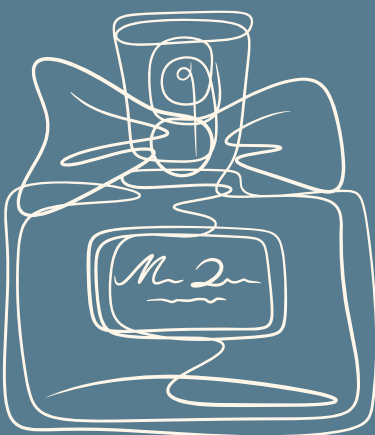
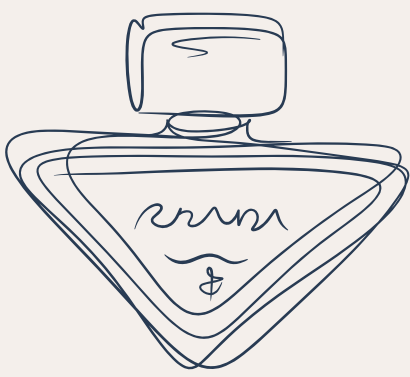
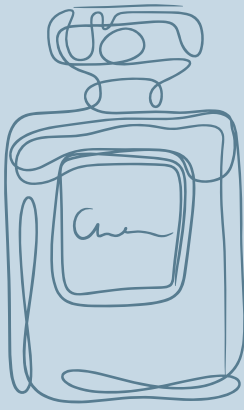
597C8E

TYPOGRAPHY

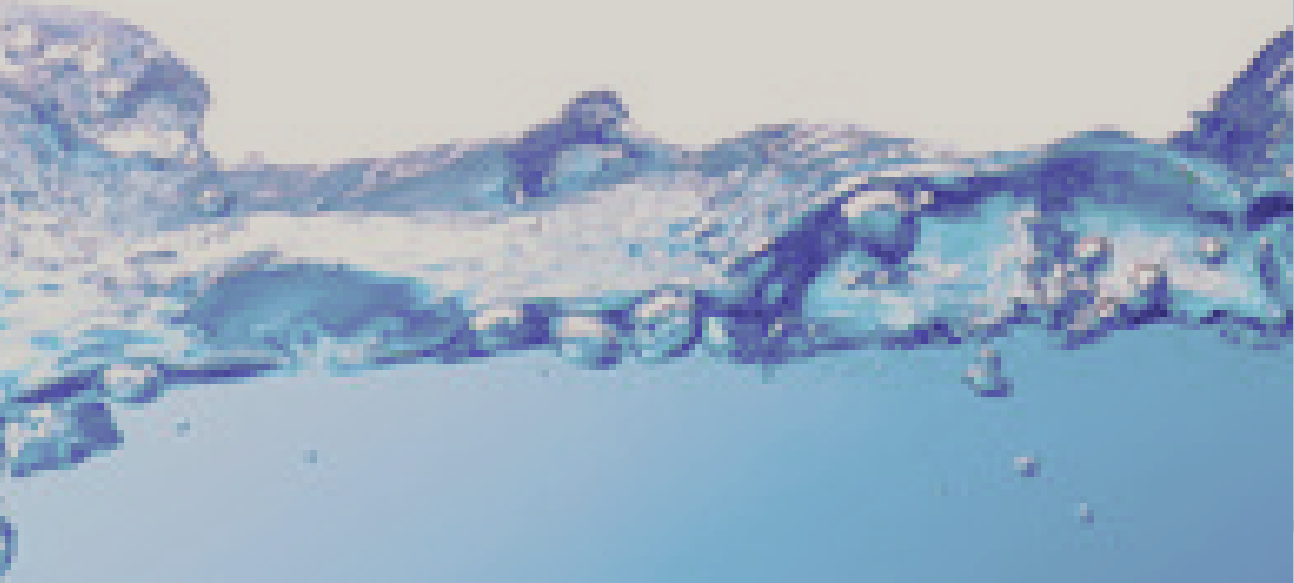
Ashing
Popping

heading example

SUBHEADING
body text to be used for
captions, infographics,
and more.



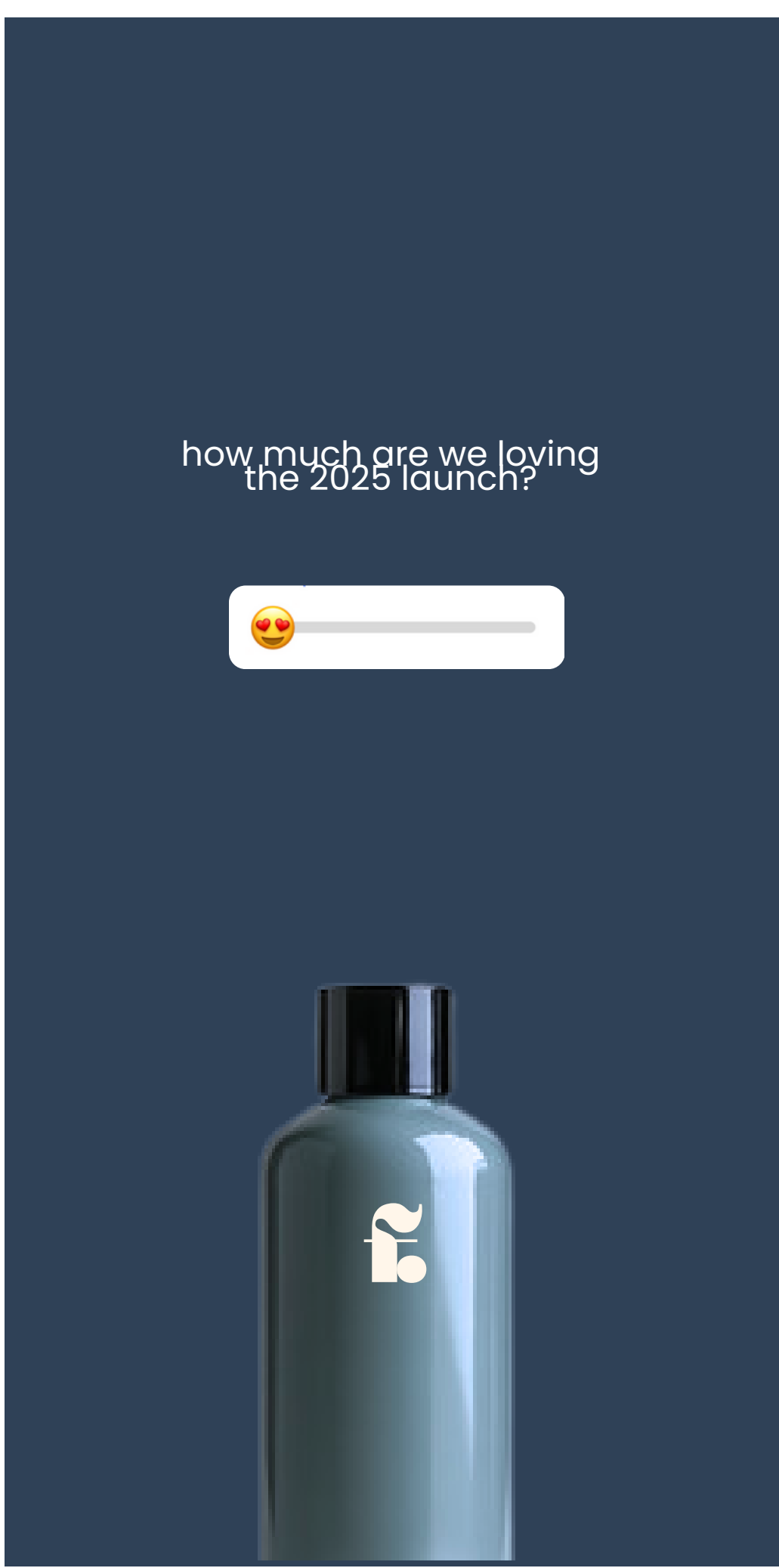
fresh.



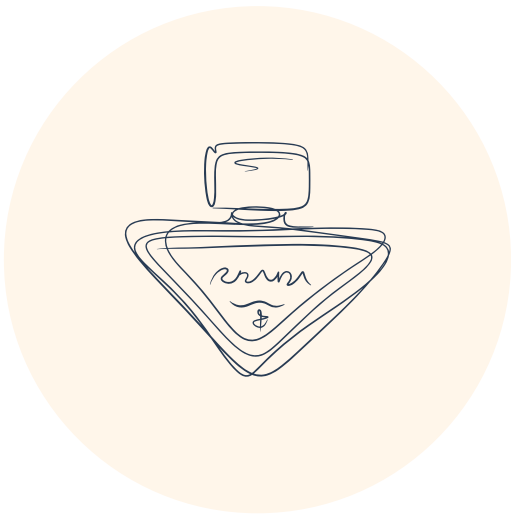
instagram posts



instagram stories



instagram highlights



additional media (upon request)
email newsletter

fresh.
MARCH 2025

say hello to spring.



ocean waves
hair and body oil

new arrival

a new spring must-have sea salt
and sage hair and body oil to add
to your wishlist.

SHOP NOW

SPRING SAVINGS SPRING SAVINGS SPRING SA

new customers get

15%
OFF

when placing their first order



rate us
www.fresh.com



follow us @fresh

additional media (upon request)
digital gift cards



monthly analytic + performance overview

rebranded

fresh.

march 2025

analytic + performance overview

total likes

43,048

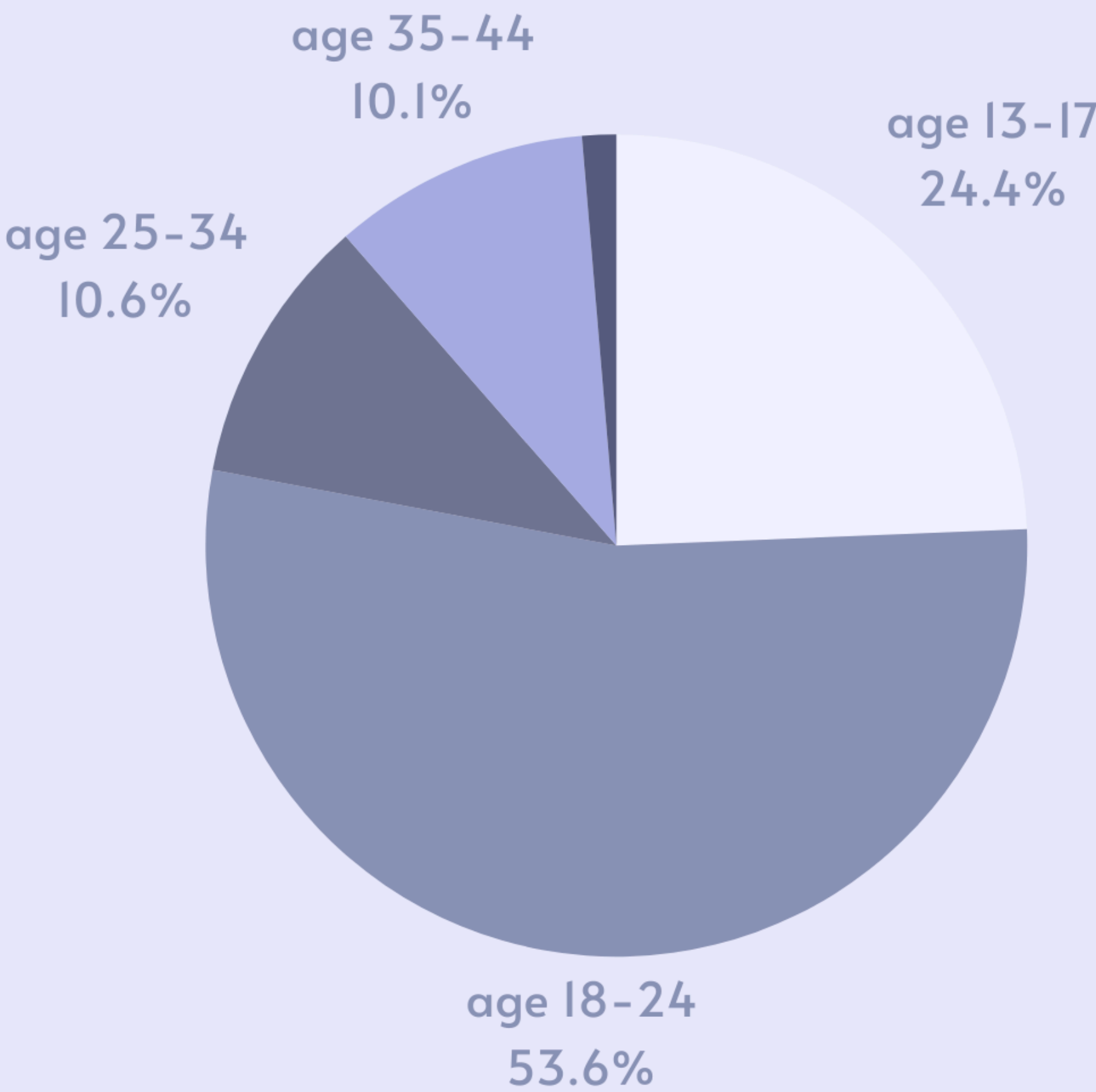
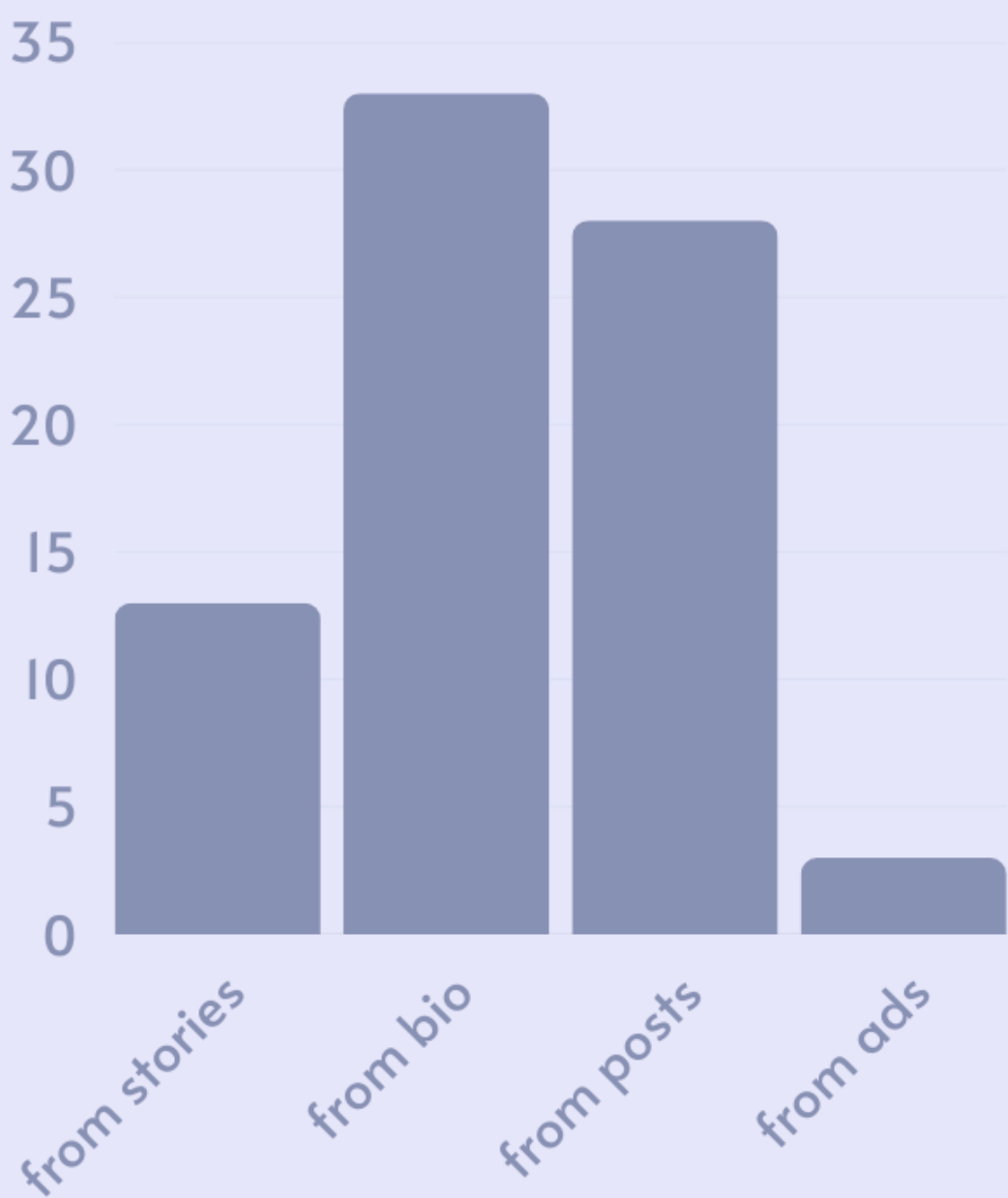
traffic

90% female 7% male 3% other

new followers

+3,008

sales from instagram



monthly sales



your top performing posts

